

# Emerging Threats to the Supply Chain in the Coming Years

*The supply chain in Latin America is undergoing one of its most pivotal and expansive growth phases. However, this landscape also brings a series of significant challenges. In a constantly evolving environment, it is imperative that companies prepare for potential disruptions that could affect their operations in the years ahead.*



According to PwC's global survey, "Reinventing the Supply Chain for 2030," 12% of companies have already adapted to become more resilient, while the remaining 88% are still undergoing transformation.

Faced with the urgent need for innovation and resilience, it is essential to analyze the latent threats and develop effective strategies to overcome them. Our objective is to anticipate risks and uncover growth opportunities for all stakeholders in the sector.

## Identifying and Addressing Supply Chain Challenges

Tackling threats to the supply chain demands unprecedented adaptability, strategic investment in cutting-edge technology, and a long-term vision.

According to data from Deloitte, Mexico faces key external challenges, including:

- **Competition for skilled labor**
- **Limited infrastructure capacity**

### 1. Adoption of Advanced Technologies

Organizations are embracing technological innovation to enhance data transparency, automate decisions and processes, and improve communication and collaboration efficiency. This year marked a significant shift in the adoption of modern technologies, as digitalization connects companies with increasingly automated operations.

Some of the most impactful technologies reshaping supply chain processes include:

- Artificial Intelligence (AI)
- Digital Twins
- Blockchain
- Advanced Robotic Systems
- Real-Time Visibility Platforms

As the supply chain continues to evolve, Data Centers will become increasingly vital. That's why now is the time to act—positioning the Data Center not just as a support system, but as the **central engine** that powers the future of the enterprise.

### 2. Sustainability Strategies

According to a study by the World Economic Forum and Kearney, 66% of business leaders prioritize sustainability credentials over cost when selecting suppliers. Implementing green logistics practices helps meet environmental regulations and satisfy consumer expectations.

As such, supply chains are becoming one of the most critical pillars in developing sustainable programs and solutions, with the goal of reducing carbon footprints over the coming years.

### 3. Proactive Cybersecurity

In Mexico, third-party cyberattacks account for 37% of security breaches—an alarmingly high figure. While this is a global phenomenon, Mexico stands out with significantly higher rates due to its prominence in the automotive, manufacturing, technology, and financial industries.

It is therefore essential to secure systems and train personnel in preventive cybersecurity practices to safeguard operational integrity.

4. Workforce Training and Development

According to a study by Diario de Transporte, the logistics sector in Mexico lost 5,800 workers in the first three months of 2024 alone. This reinforces the urgent need to invest in talent development and upskilling to prepare for an increasingly uncertain future.



Companies are shifting toward strategic planning, intelligent automation, and workforce development to optimize daily operations and gain a competitive edge in the face of supply chain disruption.

While global transport disruptions and trade restrictions are unlikely to disappear, companies that adopt a comprehensive approach grounded in smart, resilient solutions will be better positioned to navigate these challenges. A supply chain that is agile, automated, and powered by highly skilled talent will not only mitigate risk—but also seize unforeseen opportunities.

Posted by: **G.I.EICOM**  
Leaders in Material Handling & Intralogistics Solutions

Material Handling & Logistics Solutions  
**WE CREATE | VALUE**

Why Creating a Data Center in the Supply Chain Is Essential

There's no doubt that the supply chain is the backbone of any company, it's what enables products to reach customers, ideally in record time.

