

Achieve a Competitive DC for Year-End Peak Seasons

The end of the year is in the air, and the urgency to implement strategies that boost sales and profits for businesses is more active than ever. Events like El Buen Fin, the World Cup, Christmas, and New Year's are among the most anticipated dates—times when retailers know they must activate multiple plans to increase revenue.



According to Héctor Tejeda, President of the **Confederation of National Chambers of Commerce, Services and Tourism (Concanaco Servytur)**, the 2022 **Buen Fin** is expected to generate **195 billion pesos** in economic activity. Add to that a forecasted **hybrid demand behavior** (online and in-person), and we're looking at multiple logistical challenges [including rising operational costs](#).

Let's explore how you can get ahead and build a **high-performance distribution center (DC)** that provides strong support and operational certainty as the year closes.

3 Internal Logistics Solutions That Will Be Trending in 2023

High-Impact Intralogistics Operations

Embrace Reverse Logistics — No More Resistance: One thing is certain: consumer behavior will continue to evolve at an accelerated pace. [Reverse logistics is no longer optional](#). Post-pandemic, return processes have surged, and it's time to face them head-on.

Technologies like WMS and WCS software, as well as Sortation Systems, Put to Wall, will be excellent allies.

Real-Time Data Is a Must: “What doesn't get measured, doesn't get improved.” A strategy that isn't based on historical data holds little value. Today, tracking metrics and analyzing data are essential for solid decision-making and planning.

Tools like AI and Big Data will help centralize information and drive smarter decisions.

Intralogistics Technology: As we approach the end of 2022, many DCs still operate manually—not due to strategy or conscious choice, but because of indecision or the mistaken belief that automation could disrupt operations.

Here are some standout solutions for fast and efficient fulfillment at your DC:

- **Pick to Light**
- **Put to Light**
- **Pick Carts**
- **Pick to Voice**
- **Automated Storage and Retrieval Systems (AS/RS)**

Transform Your DC Into a Fail-Proof Fulfillment Center

Ongoing Operational Training

One of the most critical components of a well-functioning DC is **well-trained personnel**. This goes beyond basic warehouse operations; team members should receive **continuous training** on the software and equipment they use to avoid errors and rework.

Add to this consistent exposure to **new technologies, market trends**, and **strategic thinking**, and you'll see vastly improved results across your entire operation.

Are you overwhelmed by uncertainty about the future of your DC? Have plans you want to achieve but feel bogged down by day-to-day pressure?

Leave us your information a commercial advisor from our team will help you:

- Define your intralogistics needs
- Clarify your goals
- Provide a practical simulation of how far your DC could scale

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Dark Warehouse: Automation and Maximum Efficiency with Zero Human Intervention

Defining what a Dark Warehouse is, how it operates, and what benefits it offers to modern logistics is essential to understanding the future of supply chain transformation.



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